

Das Fachmagazin für Abfall, Abwasser, Luft und Boden

ENTSORGA

MEDIA DATA 2017

35 years
ENTSORGA-Magazin

Magazine profile:

ENTSORGA Magazine is the trade journal for the entire spectrum of municipal and industrial environmental protection. Our readership are the decision makers in the municipal and private economy.

ENTSORGA Magazine covers the most important political, economic and technical aspects of pollution control.

With topics like waste management, water and waste-water treatment, recycling, management and law, research and development, air purification, soil decontamination, environmental analytics, engineering, software, consulting and management, the magazine covers a wide range of environmental reporting.

Circulation audited by:



German Audit
Bureau of Circulation

Circulation analysis: Copies per issue as an annual average
(July 1, 2015 - June 30, 2016)

Print-run	11,225
Total Circulation (TC)	10,914
Net paid circulation	3,153
Subscriber copies	3,150
of which association subscription	-
Other sales	3
Singe copy sales	-
Complimentary copies	7,761
Left-over, file and advertiser copies	311

Recipient Structure Analysis **ENTSORGA** Magazine:

Category/ Group/ Classification	Category of recipients Classification of economic branches	%	Copies of Total Circulation (TC)
38, 39	recycling, disposal, waste treatment	20.0	2.447
37, 42.2, 42.9	effluent disposal, purification plants, canalization	14.8	1.805
84.1	municipal administration	10.8	1.321
35, 36, 08	supply of energy and water, mining industry	10.2	1.243
19, 20, 22, 23	coking plants, oil processing, chemical industry, glass, rubber, plastic, ceramics, stone, concrete	8.5	1.033
24	metal production and metal processing	6.1	745
46.12	trade intervention of fuels, mineral ores, metals and technical chemicals (scrap and metall trade)	4.3	521
26, 27	electrical engineering	3.5	425
28, 29, 30	mechanical engineering incl. automation / vehicle construction	8.5	1.036
01	agriculture	1.4	175
43	building industry	4.3	524
49.41	traffic, transport	4.1	499
71, 72, 46	research, consultancy, engineering, laboratories	3.5	425
	Total circulation	100.00	12,199*)

*) In-house cut-off date May 5. 2016

Geographic distribution analysis:

Share of Total Circulation	%	Copies
Germany	96.58	10,541
International circulation	3.42	373
Total Circulation	100.00	10,914

Format	Width . Height mm*	EURO	
		4clr	b/w
1/1 page	185 x 268	5,540.00	4,790.00
2/1 page	400 x 268	11,080.00	9,580.00
2/3 page	185 x 178	4,140.00	3,480.00
1/2 page 4column	185 x 128	3,200.00	2,640.00
1/2 page 2column	90 x 268		
1/2 page Junior-Page	138 x 187	3,510.00	3,030.00
1/3 page horizontal	185 x 88	2,070.00	1,740.00
1/3 page vertical	60 x 268		
1/4 page 4 column	185 x 65	1,540.00	1,330.00
1/4 page 2 column	90 x 128		
1/4 page 1 column	43 x 268		
1/8 page 2 column	90 x 65	810.00	720.00

Other formats on inquiry,







Surcharge for colours outside the Euro Scale per colour:

EURO 990.00

Special positions:	Gate fold, vertical, front inside and outside	EURO 5,600.00
	Front page (4c)	EURO 5,650.00
	2 nd cover 4c	EURO 5,600.00
	4 th cover 4c	EURO 5,600.00
Bound inserts:	2 pages:	EURO 4,670.00
	4 pages:	EURO 5,485.00
Loose inserts:	up to 25g:	EURO 4,670.00
	up to 50g:	EURO 5,485.00
Buyers' guide (not discountable):		
	per mm/column b/w	EURO 3.20
	per mm/column 4c	EURO 3.60

Special positions, classified advertisements on request.

Frequency discount		Volume discount	
2 ads	3%	2 pages	5%
3 ads	5%	3 pages	10%
5 ads	10%	6 pages	15%
10 ads	15%	10 pages	20%
20 ads	20%		

	Issue 1	Issue 2	Issue 3	Issue 4	Issue 5	Issue 6
Editorial deadline	February 22, 2017	March 17, 2017	March 31, 2017	August 15, 2017	September 12, 2017	October 10, 2017
Ad closing date	February 28, 2017	March 24, 2017	April 06, 2017	August 21, 2017	September 18, 2017	October 16, 2017
Publication date	March 21, 2017	April 18, 2017	May 2, 2017	September 11, 2017	October 10, 2017	November 6, 2017
FAIR ISSUES						
	Trade fair issue for the WASSER and for the terratec	Trade fair issue for the Kassler Abfall- und Bioenergieforum and for the recycling aktiv	Trade fair issue for the transport logistic and for the Recycling-Technik & Schüttgut	Trade fair issue for the Nordbau and for the POWTECH	Trade fair issue for the A + A and for the World Efficiency Solutions	Trade fair issue for the Ecomondo
TOPIC / SPECIAL	Water/wastewater		Transportation and logistics for local authorities • Trends in recycling technologies	Commercial vehicles • production and handling of bulk materials	Occupational safety	Energy
FEATURES	<ul style="list-style-type: none"> Industrial wastewater purification Rainwater usage Sewage treatment technology Measuring technology in the water economy Flow measurement Energy efficiency through innovative pump technologies and controlling Innovations from separation, conveyor & shredding technology Industrial services Battery recycling Software & hardware solutions in the waste disposal industry 	<ul style="list-style-type: none"> Thermal waste treatment Energy generation from biomass, trends in biogas production Automotive engineering, vehicle superstructures for waste disposal, street cleaning & winter services Software solutions for the waste disposal industry Hazardous waste treatment Conveyor and shredding technology, material turnover Thermal waste recycling (market review, gas flue cleaning, ash treatment) sewage plant technology 	<ul style="list-style-type: none"> Innovative technologies for the waste, construction and demolition sectors / innovations in shredding technologies Level indication Trends in vehicle technology (drives, camera systems, remote monitoring) Disposal and logistics Sewer inspection & renovation Container technology & underfloor systems Battery recycling & electronic waste handling 	<ul style="list-style-type: none"> Components and machinery for handling bulk materials Recycling technology: sorting, conveying & shredding Flue gas purification Trends in vehicle technology and superstructures Explosion & fire protection Rubble recycling Energy from wastewater Energy generation from biomass, trends in biogas production Industrial air pollution control (exhaust and filter systems) 	<p>Anniversary issue 35 years ENTSORGA-Magazin</p> <ul style="list-style-type: none"> Container technology / underfloor systems Occupational safety: protective and workwear Industrial wastewater purification Recycling & separation technology: metals / plastics Substitute fuel Used tyre recycling 	<ul style="list-style-type: none"> Industrial air pollution control / flue gas purification Collection, sorting and recycling of reusable materials Remediation, hazardous waste, hazardous substance management Energy generation from waste and biomass Energy efficiency and resource saving in the water sector
FAIRS AND CONFERENCES	<ul style="list-style-type: none"> March 28-31, 2017 WASSER, Berlin (D) March 29-30, 2017 maintenance, Dortmund (D) April 5-7, 2017 terratec, Leipzig (D) 	<ul style="list-style-type: none"> April 24-28, 2017 Energy/Hannover Messe, Hanover (D) April 25-27, 2017 Kasseler Abfall- und Bioenergieforum, Kassel (D) April 25-27, 2017 ReTEC, Augsburg (D) April 27-29, 2017 recycling aktiv, Karlsruhe (D) 	<ul style="list-style-type: none"> May 9-12, 2017 transport logistic, Munich (D) May 10-11, 2017 Recycling-Technik & Schüttgut, Dortmund (D) May 10-12, 2017 ROKATECH, Kassel (D) May 17-18, 2017 maintenance, Stuttgart (D) May 22-26, 2017 LIGNA, Hanover (D) August 30-September 2, 2017 Steinexpo, Homberg (Ohm) (D) 	<ul style="list-style-type: none"> September 13-17, 2017 NordBau, Neumunster (D) September 26-28, 2017 Powtech, Nuremberg (D) September 28-October 1, 2017 Nutzfahrzeugmesse NUFAM, Karlsruhe (D) 	<ul style="list-style-type: none"> October 17-20, 2017 A+A, Dusseldorf (D) October 17-19, 2017 World Efficiency Solutions, Paris (F) 	<ul style="list-style-type: none"> November 14-15, 2017 3. Umweltgipfel 2017, Frankfurt/Main (D) November 14-16, 2017 Gefahrgut & Gefahrstoff Transport – Intralogistik – Sicherheit, Leipzig (D) November 28-30, 2017 SPS IPC Drives, Nuremberg (D) November 7-10, 2017 Ecomondo, Rimini (I) January 2018 DCONex, Essen (D)

Technical Information

Payment Terms

Journal format:	210 mm wide x 297 mm high
Type area:	185 mm wide x 268 mm high
Printing and binding process:	Job printing web offset (heat-set) Adhesive binding
Paper quality:	Cover: 170 g/m ² , wood-free, white, glossy, image print Contents: 80 g/m ² , almost wood-free, white, matt
Dot gain:	40% field: 14% (tolerance +/- 3%) 80% field: 11% (tolerance +/- 2%) Slight variations of shade may occur within the normal tolerances of the offset printing process
Data transfer:	by FTP, email or CD-ROM.
Data formats:	Requirements are digital data in the format PDF/X-3 with the profile PSO LWC Improved. Open data should be avoided. All fonts used must be embedded; half-tone images must have a resolution of 250 dpi
Colors:	According to European scale
Color sequence:	black, cyan, magenta, yellow
Proof:	Color consistent digital/reference proof (paper simulation product paper ENTSORGA-Magazin) with corresponding measuring elements
Data archiving:	Data will be archived. Unchanged repetitions are therefore possible. We cannot, however, guarantee that your data will be preserved.

Guarantee:	We take no responsibility for the printing results in the case of incomplete or divergent data (text, colors, pictures). Incorrect exposure due to incomplete or faulty data files, incorrect configuration or incomplete information will incur charges. This also applies for additional typesetting and lithographic work, as well as for the drafting of new proofs.
Payment terms:	3% discount upon payment of invoices sent in advance/order confirmations or debits until the advertisement publishing date; 2% discount at payment within 14 days from the date of invoice; 2% discount at debit within 14 days from the date of invoice Net amount within 30 days from the date of invoice
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